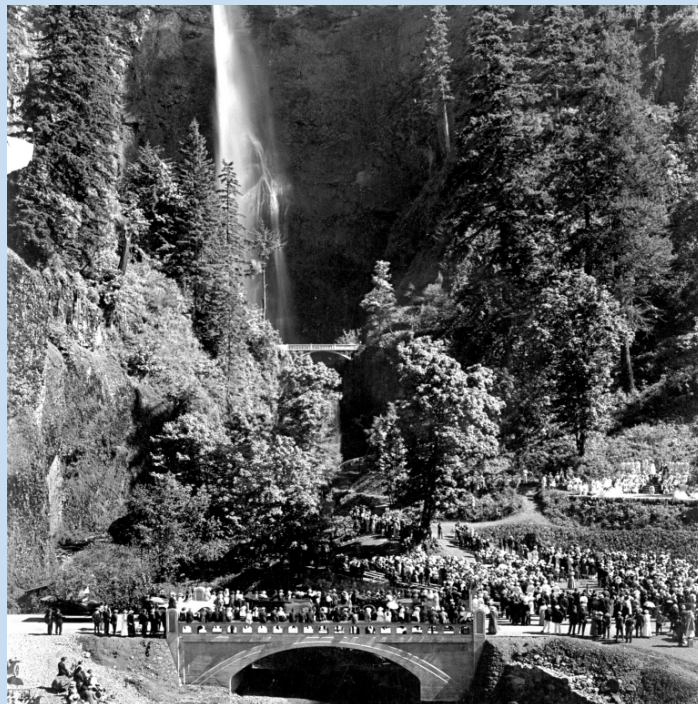




Historic Columbia River Highway Centennial Celebration Fact Sheet



www.historichighway.org



Historic Columbia River Highway & State Trail 2016 Centennial Celebration (Historic Route 30)

- America's first Scenic Highway and, now, bikeway and State Trail -

About the Celebration

2016 marks the centennial year of the Historic Columbia River Highway's dedication on June 7, 1916. During this year of celebration, a number of different community based and anniversary events in and around the Gorge are planned to promote and educate visitors about this scenic area and the history surrounding the Historic Highway and State Trail. Join the festivities all year and throughout the Gorge by attending these events. Check www.HistoricHighway.org for up-to-date information about the events and to learn more about the Historic Highway.

Key Anniversary Exhibits

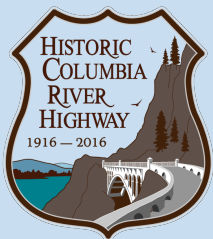
The following exhibits will educate Gorge visitors about the history of this scenic area. A fee may be required for these exhibits; please visit the websites to learn more before visiting.

- **King of Roads exhibit at Troutdale Historic Society** – This exhibit features restored photographs and stories of the people who made the building of the highway possible. Learn more at www.kingofroads.org
- **February – December: A Poem in Stone – Celebrating the Historic Columbia River Highway** - Oregon State Library collections tell the story of transportation through the Columbia River Gorge, focusing on the construction, early history and restoration of the Columbia River Highway. Includes books and reports on the Highway, early travel brochures, photographs, postcards and maps. Oregon State Library, Second Floor (250 Winter Street NE, Salem, OR).
- **March 15 – November 15: Sam Hill and the Columbia River Highway at Maryhill Museum of Art** - In celebration of the 2016 centennial of the Columbia River Highway, the Sam Hill Room will host a temporary exhibition of black and white prints showing both construction photos of the highway and early scenic views of the Columbia River Gorge. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs

Key Anniversary Events

The following events are planned as a way to celebrate the Historic Highway's centennial; as well as educate Gorge visitors about the history of this scenic area. Some events require a fee, so please visit the websites to learn more before visiting.

- **April 22 – 24: 37th Annual Northwest Cherry Festival** – Celebrate the spectacular Columbia River Gorge and the deep agricultural ties in The Dalles during this three day festival, which will have a special focus on the 100-year anniversary of the Historic Highway. The fun includes a parade, race, local music and cherry sampling. Learn more at www.thedallescchamber.com/northwest-cherry-festival/
- **May 7: Poetry Workshop: Inspired by Roads** – Participants will create poems based on this majestic byway using historic photographs as inspiration and hosted by poet Tim Barnes from 1-4 p.m. at Maryhill Museum of Art; free, registration required 509-773-



3733. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs

- **June 7: Pictorial Postmarks** – The Bridal Veil Post Office will establish a temporary philatelic station and offer two Pictorial Postmarks commemorating the 100th Anniversary of the Historic Columbia River Highway at Multnomah Falls and the Vista House from 9 a.m. to 3 p.m. Mail-in request for postmarking will be offered by the Bridal Veil, OR Post Office (Postmaster/ 1W Mill Road/ Bridal Veil, OR 97010-9998) until August 12.
- **June 7: An Unveiling of Visionaries** - To recognize and honor a pair of visionary men, Samuel Lancaster and Sam Hill, join the unveiling of a new bronze monument created by renowned artist Rip Caswell, with actors impersonating Hill and Lancaster bringing the bronze to life at 3 p.m. at Visionary Park, Troutdale (US 30 and Jackson Park Rd.).
- **June 11: Rose Festival Grand Floral Parade** – This historic parade started a few years before the Historic Highway was dedicated in 1916. Enjoy the fun and festivities in Portland. Learn more at www.rosefestival.org
- **June 11: Western Antique Aeroplane & Automobile Museum (WAAAM) Action Day** - The Centennial Celebration will be the theme for the "action day" at WAAAM as they fly and drive antiques in Hood River. Learn more at www.waaamuseum.org/
- **June 18: 10th Annual Gorge Ride** - The route will extend from the Columbia Gorge Discovery Center to the Senator Mark O. Hatfield West Trailhead and return. Learn more at www.hcrh.org/events/
- **June 18: Columbia River Highway Lecture** – Author Peg Willis has had a life-long love affair with the Columbia River Highway and years of research culminated in her book, *Building the Columbia River highway: They Said It Couldn't Be Done* at Maryhill Museum of Art, 2 p.m. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs
- **July 4: Celebration and Concert in the Park** – Celebrate in Washougal with music, food, and fireworks starting at 4:30 p.m. at Marina Park. Learn more at <http://visitwashougal.com/events/>
- **July 15: 100 year anniversary of the Eagle Creek Recreation Area** – Celebrate the oldest campground within the U.S Forest Service in the country. Learn more at www.fs.usda.gov/crgnsa
- **July 23: Troutdale Summerfest** - This annual, family-friendly, event will be focused on the 100 year celebration of the Historic Highway and will include an antique car tour to kick off their grand parade. Learn more at www.westcolumbiagorgechamber.com/troutdale-summerfest-2015/
- **July 23: Friends of the Historic Columbia River Highway Antique Car Tour** - A parade of antique cars will travel from Troutdale to the Gorge Discovery Center, stopping in towns along the way. Learn more at www.hcrh.org
- **July 23: Mosier Parade** - This community-focused event, celebrating the Historic Highway's role in Mosier's Past, Present, and Future will include the antique car tour, parade and after party picnic.
- **August 7: Bridge of the Gods Half Marathon and 10K** - The Half Marathon and 10K will take runners across the exciting and scenic Bridge of the Gods before connecting



with the Historic Columbia River Highway State Trail. Learn more at www.bridgeofthegodsrun.com

- **August 27: Portland Women's Forum State Scenic Viewpoint Celebration** - Celebrate the 100-year anniversary of the Historic Highway from 10 a.m. to 3 p.m. at this beautiful location. Activities will include an official ceremony with current Multnomah County Commissioners, Historic Highway Advisory Committee, and local dignitaries; historic displays; music; local artwork; and more. Learn more at www.portlandwomensforum.com/
- **September 9: Dinner and Lecture Series at the Discovery Center** – Bob Hadlow (ODOT), will speak about the History of the Historic Columbia River Highway. Dinner at 6 p.m., program at 7 p.m.; fee and registration is required. Learn more at www.gorgediscovery.org
- **September 10: Tour of the Gorge** – Friends of the Historic Columbia River Gorge and Architectural Heritage Center will host a speaker's series tour of the Gorge. Learn more at www.visitahc.org
- **September 17: Washougal Heritage Day** – Take a step back in time and visit demonstration booths of local historic interest and tour the Two Rivers Heritage Museum for free. Learn more at www.2rhm.com
- **September 18: Lantern Slide Show** – Using vintage projectors, more than 100 hand colored glass slides from the collection of the Oregon Historical Society will be shown at the Maryhill Museum of Art at 2 p.m. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs
- **September 18: Gorgeous Relay** – This Community Event is including the Centennial Celebration into their existing event, where participants run 60 miles from Cascade Locks to the heart of Portland. Experience the Historic Columbia River Highway as it winds past waterfalls, creeks and forests. Learn more at www.gorgeousseries.com/gr.html
- **September 23: Dinner and Lecture Series at the Discovery Center** – Dr. Tim Davis, will speak about National Park Roads and the Historic Columbia River Highway. Dinner at 6 p.m., program at 7 p.m.; fee and registration is required. Learn more at www.gorgediscovery.org
- **September 24: Historic State Trail Dedication at Starvation Creek** - This new segment of the Historic Highway State Trail system is located between Lindsey Creek and Starvation Creek near Hood River and will only be accessible to cyclists and walkers. Elected officials, community leaders, Gorge residents and outdoor enthusiasts will celebrate the opening. Learn more at www.oregon.gov/ODOT/HWY/HCRH/Pages/ongoingprojects.aspx
- **September 24 to October 31: Gorge Bingo Challenge** – Friends of the Gorge will host a prize-filled and nature inspired bingo challenge to get you and your friends to enjoy the scenic beauty of the Gorge. Visit www.gorgefriends.org to learn more.
- **September 30 and October 1: Oktoberfest in Washougal** – Join the fun, grab your commemorative beer stein and enjoy German food, local brews and music at the Oktoberfest at Washougal Reflection Plaza. Learn more at <http://visitwashougal.com/events/>
- **October 1 – November 15: The Historic Columbia River Highway through the Eyes of Young Artists at Maryhill Museum of Art** – Students of all ages through the



region are invited to exhibit works of art inspired by the Historic Columbia River Highway. An educator's guide is available. Learn more at

www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs

- **October 1 and 2: Car is King and Maryhill Arts Festival** – Celebrate Sam Hill's love of roads, the automobile and the arts during this two-day festival devoted to creativity in all its forms. Including the ability to drive the Maryhill Loops Road (only allowed twice per year) and a car show open to all makes; featuring autos 1945 and older in celebration of the Highway's centennial. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs
- **October 9: On the Road in Washington; Historic Roads and Sam Hill** - Explore the remarkable role Sam Hill played in the development of roads in the Northwest including the Historic Highway. From 1-4 p.m. at Maryhill Museum of Art. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs
- **October 21: Dinner and Lecture Series at the Discovery Center** – Tom Garnier will discuss the Mayerdale Mansion on the Historic Columbia River Highway. Dinner at 6 p.m., program at 7 p.m.; fee and registration is required. Learn more at www.gorgediscovery.org
- **October 23: Columbia Gorge Marathon and Half Marathon:** Run along the Historic Columbia River Highway with colorful fall foliage, waterfalls and amazing vistas. Pass through Mosier and the Rowena Viewpoint. Learn more at www.columbiagorgemarathon.com
- **November 5: Family Fun and the Columbia River Highway** – Celebrate the historic dedication of Maryhill Museum of Art 90 years ago and the centennial of the opening of the Historic Columbia River Highway from 1-4 p.m.; free admission all day for youth 18 and under. Learn more at www.maryhillmuseum.org/visit/calendar/columbia-highway-centennial-programs

About the Historic Columbia River Highway & Trail

The Historic Columbia River Highway exists as America's first scenic highway. Running a total length of 73 miles through the Columbia River Gorge from Troutdale to The Dalles it is recognized as a National Historic Landmark. The highway was imagined, designed, and engineered by the teamwork of Sam Hill and Samuel Lancaster. Modeled after the great scenic roads of Europe, Lancaster's goal was to create a road that was drivable by the then popular Model T as well as a way to showcase the natural beauty of the Columbia Gorge Area. In total, the highway cost around \$11 million to build at the time of construction. The construction itself took place between 1913 and 1922 with a dedication of the highway at Multnomah Falls in 1916.

In the 1950's, with the construction of Interstate 84, the Historic Highway was broken into pieces, some of which are no longer accessible by cars. Since that time there has been almost constant efforts made to restore that highway back to its original state. Today the Historic Highway and State Trail is no longer simply a highway for cars. The two-lane road is now divided into different segments, some of which are only accessible by foot and bicycle. There are currently only 10 miles of the highway that still need to be completed before the entire 73-mile stretch is totally reconnected. To reach the goal of completion \$32 million of funding still needs to be raised.



The land on which the Historic Highway was built has played a number of different roles throughout the course of history. From being the hunting and fishing grounds of the area's indigenous peoples to being the waterway that Lewis and Clark used to make their way through Oregon, the Columbia River has always supported the progress of human settlements while remaining a wild and untamed scenic area. Today, the Columbia River Gorge National Scenic Area is the most highly populated National Scenic Area in the country, making it the perfect tourist destination because of its natural beauty and welcoming communities. With landmarks like Multnomah Falls bringing in 2.5 million people per year and Vista House bringing in around 1 million, the Gorge has no shortage of visitors.

Oregon communities along the Historic Columbia River Highway & Trail:

Troutdale
Corbett
Springdale
Latourell

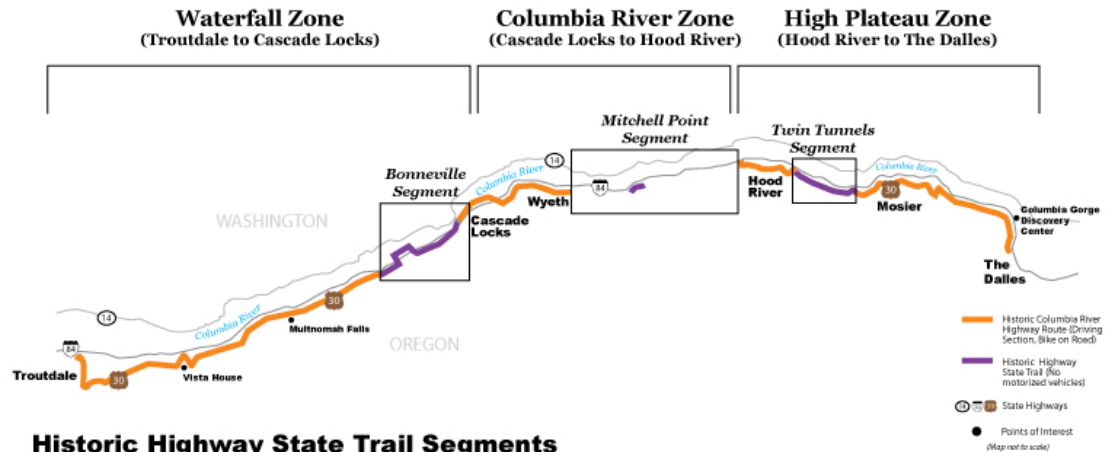
Bridal Veil
Dodson
Warrendale
Cascade Locks

Hood River
Mosier
Rowena
The Dalles

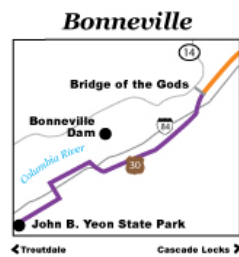
Links

- Oregon Department of Transportation – Historic Columbia River Highway State Trail: www.historichighwaystatetrail.org
- Friends of the Historic Columbia River Highway: <http://www.hcrh.org>
- "Reconnecting the Gorge" short film series: <https://vimeo.com/122279358>

Points of interest along the Historic Columbia River Highway & Trail by segment



Historic Highway State Trail Segments



Waterfall Zone

- Troutdale to Bridal Veil (motorized vehicles, experienced cyclists)
 - Lewis & Clark State Recreation Site
 - Glenn Otto Community Park
 - Dabney State Recreation Area
 - Troutdale Historical Society
 - Springdale
 - Corbett
 - Portland Women’s Forum
 - Vista House at Crown Point
 - Guy W. Talbot State Park
 - Latourell Falls
 - Shepperd’s Dell
 - Bridal Veil Falls State Park

- Bridal Veil to Warrendale (motorized vehicles, experienced cyclists)
 - Wahkeena Falls
 - Multnomah Falls & Lodge
 - Oneonta Gorge
 - Horsetail Falls
 - Ainsworth State Park

- Warrendale to Cascade Locks (cyclists and walkers only; no motorized vehicles)
 - John B. Yeon State Park
 - Elowah Falls
 - Toothrock Trailhead
 - Wahclella Falls Trailhead



- Bonneville Dam
- Eagle Creek Recreation Area
- Ruckel Creek Falls
- Bridge of the Gods

Columbia River Zone

- Cascade Locks to Starvation Creek Trail Head (cyclists and walkers only; no motorized vehicles)
 - Cemetery Trailhead
 - International Mountain Bike Trail
 - Herman Creek Campground
 - Cabin Creek Falls
 - Wyeth Campground
 - Wyeth to Lindsey Creek section in development
 - Hole-in-the-Wall Falls
 - Warren Creek Bridge
 - Lindsey Creek to Starvation Creek now under construction
 - Summit Creek Viaduct
- Starvation Creek Trailhead to Hood River (cyclists and walkers only; no motorized vehicles)
 - Viento State Park
 - Mitchell Point Overlook
 - Columbia Gorge Hotel

High Plateau Zone

- Hood River to Moiser
 - Senator Mark O. Hatfield West Trailhead (begins non-motorized vehicle section; cyclists and walkers only)
 - Mosier Twin Tunnels (cyclists and walkers only)
 - Mark O. Hatfield East Trailhead (ends no motorized vehicle section)
- Moiser to Rowena (motorized vehicles, experienced cyclists)
 - Tom McCall Preserve
 - Rowena Crest Viewpoint
 - Mayer State Park
 - Memaloose Overlook
 - Rowena Loops
- Rowena to The Dalles (motorized vehicles, experienced cyclists)
 - Columbia Gorge Discovery Center
 - Wasco County Historical Museum
 - Sorosis Park
 - The Dalles Dam
 - Ft. Dalles Museum

Points of Interest on the Washington side of the Columbia River Gorge

- Drive out Historic Highway 30 from Portland, then loop back west on Washington State Route 14:
 - The Dalles to Goldendale, WA to North Bonneville, WA
 - Washington State Route 14 - Lewis and Clark Trail Scenic Byway



- Maryhill Museum of Art - Great Roads advocate Sam Hill's castle at the east end of the Gorge
- Columbia Gorge Interpretive Center
- Beacon Rock State Park
- Skamania Lodge

References

[Oregon Department of Transportation](#)
[Oregon State Parks Department](#)
[Friends of the Historic Columbia River Highway](#)
[Friends of Vista House](#)
[Troutdale Historical Society](#)
[Travel Oregon](#)
[Historiccolumbiariverhighway.com](#)
[Friends of Multnomah Falls](#)
[Oregon Historical Society](#)

Centennial Spokespeople

- Kristen Stallman, Oregon Department of Transportation
(503) 731-4957, Kristen.Stallman@odot.state.or.us
- Jeanette Kloos, Friends of the Historic Columbia River Highway
FHCRH@comcast.net
- Ken Manske, Friends of Vista House
(503) 695-2230, friends@vistahouse.com
- Bill Failing, Centennial Planning Organizing Committee Chair
wlfailing@gmail.com
- Len Otto, Troutdale Historical Society
(503) 661-2164, KingOfRoads@TroutdaleHistory.org
- Mike Glover, CEO, Hood River County Chamber of Commerce
(541) 386-2000, x225, director@hoodriver.org
- Claude Cruz, President, West Columbia Gorge Chamber of Commerce
(503) 669-7473, wcccpres13@gmail.com
- Lisa Farquharson, President & CEO, The Dalles Chamber of Commerce
(541) 296-2231, lisa@thedalleschamber.com
- Kathy Fitzpatrick, City Manager of Mosier
(541) 478-3505, mosiercityoffice@mosierwinet.com
- Sofia Urrutia-Lopez, Tourism Committee of Cascade Locks
541 374-8484 x111, tourism@cascade-locks.or.us
- Kevin Gorman, Friends of the Columbia Gorge
(971) 634-2029, Kevin@gorgefriends.org
- Colleen Schafroth, Executive Director, Maryhill Museum of Art
(509) 773-3733, colleen@maryhillmuseum.org



- Carolyn Purcell, Executive Director, Columbia Gorge Discovery Center & Museum (541) 296-8600, cpurcell@gorgediscovery.org
- Dorothy Brown-Kwaiser, Park Ranger Supervisor, West Columbia Gorge MU (503) 695-2261 x228, dorothy.brown-kwaiser@oregon.gov